Welcome: Donnafugata to Ontario!

Andrew Sainsbury | December 3, 2012



Lifford is thrilled to announce the arrival of <u>Donnafugata</u> to our Ontario portfolio and would like to extend a warm Lifford welcome to this superb producer.

Located on the island of Sicily, Donnafugata ("woman in flight") ranks not just as one of the island's best, but as one of the most innovative and highly regarded producers in all of Italy. Founded in 1983 by the Rallo family, who brought with them 150 years of experience at Marsala Rallo, this family company remains in the caring hands of Giacomo Rallo and wife Gabriella, daughter José and son Antonio.



(I-r) Antonio, Giacomo, Gabriella and José Rallo

Donnafugata is in esteemed company as one of only twenty-five wineries to have earned more than ten Tre Bicchieri awards from the vaunted <u>Gambero Rosso</u> guide. They also belong to the <u>Istituto Grandi Marchi</u>, a prestigous institute of nineteen of Italy's most important producers.

Not one to rest on such laurels, Donnafugata continues to be a force of innovation. Long <u>committed to sustainability</u> in word and in deed, they were the first Sicilian winery to install solar panels; now 70% of their power is derived from solar at their Contessa Entellina site.

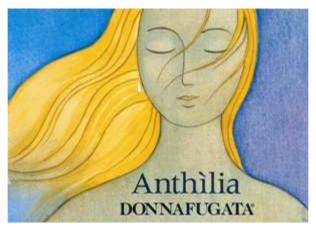


Night harvest at Donnafugata

Early adopters of things digital, Donnafugata launched their first website way back in 1995. This past August 10th, Donnafugata broadcast live video of the nighttime Chardonnay harvest across the internet, inviting wine-lovers around the world to participate in the action on Facebook and Twitter. Mention should also be made of the beautiful and distinctive Donnafugata labels, whose design is overseen by Gabriella Rallo.

However, the contents of the bottle are not to be outdone by the labels! Across the range, the Donnafugata white, red and passito wines are all marked by vibrant acidity, charming complexity and a delightful purity of fruit.

We look forward to sharing these beautiful Sicilian gems with you!



Anthilia label