



DONNAFUGATA

INFORMATION SHEET

## *2003: a year at Donnafugata*

**JANUARY - Donnafugata for the Environment.** Donnafugata joins the Slow Food Foundation for Biodiversity and it is the first agricultural enterprise to be admitted to the Kyoto Club.

**FEBRUARY - Ciampi in Sicily.** Representing the Sicilian wine sector, José Rallo delivers welcoming remarks during the Italian President's visit to the island.

**FEBRUARY - Donnafugata Music & Wine Session.** The latest, highly successful concerts were at Pedrocchi in Padua, Cantina Bentivoglio in Bologna and Casa della Musica in Trieste.

**MARCH - Vinalies Internationales.** In Paris, Donnafugata sweeps the Vinalies d'Or with Tancredi 2000, Mille e una Notte 1999 and Ben Ryé 2001.

**APRIL - Vinitaly.** Donnafugata presents its Extreme Quality project, enchants visitors who crowned it "producer of the heart 2003" in a survey by Cucina&Vini, stunned 200 journalists at a tasting in the Gran Guardia and entertained trade and customers with Aperivino.

**MAY - Cantine Aperte (Open Cellars).** A record number of visitors at Donnafugata, 1,500 in a single day under the motto "See What You Drink." For adults, tastings of wines of different vintages; for children Cunto Siciliano and other entertaining games.

**AUGUST - Magical Nights at Donnafugata.** On Sicily, the nocturnal harvest has become the festival of quality wine and protection of the environment. Journalists, experts and admirers of fine wines participate in this noted event conducted in the moonlight. It has stimulated the public's interest in advances achieved by Sicilian winemaking.

**AUGUST - Calici di Stelle.** Donnafugata opens the nocturnal harvest to the public to mark the Feast of St. Lawrence. A thousand visitors explore the vineyards at Contessa Entellina.

**SEPTEMBER - Vino VIP.** Mille e una Notte and Ben Ryé score big successes at the Vino VIP tastings of premium Italian wines at Cortina.

**OCTOBER - Donnafugata for Culture.** Donnafugata sponsors the Giuseppe Tomasi di Lampedusa Literary Prize, which is awarded to Israeli author Abraham Yehoshua.

**OCTOBER - Donnafugata for Entella.** In the framework of the project, undertaken in collaboration with the Scuola Normale of Pisa, Donnafugata confers the Nenci Prize for the best research on the Elymian civilization.

**NOVEMBER - Vinitaly impresses New York.** The Verona Fairs Authority presents the treasures of the Italian wine sector to 500 opinion leaders, journalists and members of the trade invited to a grand tasting in the city on the Hudson. José Rallo introduced il Mille e una Notte to New Yorkers alongside the most important Italian producers.

**NOVEMBER - To you for you with Donnafugata.** At the Turin Wine Fair and at the Merano International Wine Festival, Donnafugata displays the gems of its production.

**DECEMBER - Donnafugata for Art.** Donnafugata has financed the restoration of the "Madonna con Angeli Reggicortina." This important 15th-century painting is preserved in the Pepoli Museum at Trapani.

**DECEMBER - Donnafugata in the Guidebooks.** Gentleman, the periodical of Milano Finanza, draws up a ranking of the top 100 Italian wines of the year by taking into consideration the ratings of the wine guides for 2004. Donnafugata's Mille e una Notte 2000 is designated as the best Sicilian red wine and its Ben Ryé 2002 as the best Sicilian sweet wine.

*Press Office: Palermo, February 10, 2004*