



DONNAFUGATA

PRESS RELEASE

“Donnafugata for the future”

Wine and music for the microcredit that helps development's growth. Initiative's partners, Banca Etica, Caritas Palermo, Consorzio Ulisse and Opera Don Calabria. A fund raising through the distribution of the new CD “Donnafugata Music&Wine”.

To go beyond the bounds of charity and to have an active role towards people that, with courage and responsibility, want to ascend from social distress and awkwardness and build new job opportunities.

Following the example of **Muhammad Yunus** – Nobel Peace Prize Winner 2006 - Donnafugata and its partners are launching a new microcredit project: small loans of (€10/15.000 each), with a low interest rates will be given to persons normally considered “unbankable”.

Donnafugata for the future is a project in which the Sicilian winery expresses its own social responsibility by aiming to **microcredit**, in a joint effort with the non-profit organizations. An effort that mix together wine, music and solidarity.

In February 2007, with the solo voice of José Rallo, the **second CD “Donnafugata Music&Wine”** was recorded. Money raised from the sales of the new CD will be assigned to a guarantee fund that will allow **Banca Etica** to finance small business (70%) and programs of a social assistance nature (30%) with minimum expectations of capital reclaim of 85%.

The projects will be selected and supported by a social network with strong roots in the area: **Consorzio Ulisse**, **Caritas Palermo** and **Opera Don Calabria**, will be side by side with the beneficiaries of the credit in the start of their “micro” business and will do everything that's possible to get back the capital to be used in new credits

The main purpose is to, within in few years, finance a hundred work projects or micro-businesses helping people build their futures.

Our partners are:

- **Banca Etica** will manage the guarantee fund using a multiplier that the first year will allow to double such fund.
- **Consorzio Ulisse** made of 11 social and assistance cooperative, will value the feasibility of each project, as well as, follow the beneficiaries on the business field.
- **Opera Don Calabria** in partnership with the Department of Youth Justice aim to recuperate and introduce into the workforce young Sicilian ex-convicts. It will also take care of the selection and will help the young beneficiaries into the business field;
- **Caritas Palermo** will indicate all of those with the “characteristics needed” to ask for a microcredit.



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How to contribute with the project and where to find the CD at the end of February 2008

The new CD Donnafugata Music&Wine will be mostly on sale at **restaurants, winebar and Italy's wine shops at the price of 12 euros.**

For all of those who would like to reinforce the guarantee fund, It's also possible to make a donation at this bank account: c/c "Donnafugata per il futuro" IT84 G050 1804 6000 0000 0250 000 c/o Banca Etica. The number **250.000** found in the bank account refers to the target José Rallo has set for this fund raising. Let's reach it all together!

Another possibility that will be given in the near future will be to buy the CD on internet through the website www.cdbaby.com a way that will allow anyone in the world to buy the CD and contribute to a good cause while enjoying great music in total Donnafugata's style.

A past of success

In 2005 the sale of 12,000 copies of the first Donnafugata Music&Wine CD generated €125,000.00 which was designated to the project "**Donnafugata per il Cuore**" where the goal was to promote the activities of Heart surgery unit of Palermo. This amount helped to endow the unit with new instruments for the diagnostic and surgery treatment of kid's with heart disease. It also allowed the financing of a no-cost accommodation service to the parents of the kids under treatment.

Donnafugata Music&Wine Live

A project of music and wine born in 2002 by **Vincenzo Favara** percussionist of the group and husband of José Rallo, soloist and owner of Donnafugata. An idea to promote Donnafugata's wine around the world while combining the passion for wine and desire to have fun playing music with professional musician's friends. This mix of Jazz to Brazilian sounds have taken the group to perform in the greatest temples of jazz musicians around the world: the Blue Note of New York all the way to the Four Seasons of Shanghai.

The new CD **Donnafugata Music&Wine**, is rich of full new sounds thanks to the cooperation with **The Brass Group** and the Jazz Sicilian orchestra: Also on the CD two of the greatest world jazz musicians: **Eliot Zigmund**, drummer of Bill Evans and Michel Petrucciani; **Bill Moring** double-bass player of the legendary orchestra of Count Basie and Woody Hermann.

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