



DONNAFUGATA
PRESS RELEASE

Cantine Aperte a Donnafugata: a premium wine fete

Cantine Aperte, one of the Italian wine world's most appealing events, will again include Donnafugata. On **Sunday, May 27th**, the Sicilian winery will welcome wine-lovers into its **historic Marsala cellars** from **10 a.m. to 6 p.m.**

The program offers a **guided tour** of the winery and, in particular, of the underground *barrique* cellar where some of Donnafugata wines mature in barrels.

The elegant *Sala delle Botti* will be transformed into a **wine-bar**: a relaxed and informal location where you can taste 2011 Lighea, dry version of Zibibbo from Pantelleria, and 2011 Sherazade, crisp and fruity interpretation of Nero d'Avola, both paired with lounge music.

Under the great marquee, overlooking the *baglio* courtyard, there will be a **tasting** of all the other Donnafugata wines ending in an entertaining challenge: **"What's the label? Test your inner enologist!"**, a blind tasting in which contestants will have to identify 5 wines. Winners will be awarded the title of **"DOC Enologist-Donnafugata"**.

Interactive stations will be set up to let you write to your favorite wine a **Dedication of Heart** (published after the event on our web site) and to be immortalized in the **photography set** for "a postcard from Cantine Aperte@Donnafugata", to be posted on the new Facebook page.

There will be fun **entertainment for children** (ages 4 to 12), traditionally included in this festive day with laboratories on drawings and cork stoppers.

Those willing to immerse in eno-gastronomic publications will have the possibility to flip through the volumes of the **readers corner** offered by **Mondadori's** bookshop. Among the titles, also the last book of Licia Granello, **"Il gusto delle donne"** (Women's taste), with a chapter dedicated to José Rallo, co-owner of Donnafugata.

During this edition of *Cantine Aperte*, Donnafugata also **promotes culture** with an initiative devoted to the **Tapestries Museum of Marsala**: included in the tasting ticket there will be a free pass to visit this city museum where to admire 8 splendid Flemish tapestries.

100 Tappi e Stappi goes on: participants bringing 100 bottle corks during the day will receive a free bottle of La Fuga.

The event is a nationwide one, now in its 20th edition, and therefore an enticing occasion for discovering or rediscovering the places and people creating Italy's great wines (www.movimentoturismovino.it).

Marsala, May 14th 2012

Cantine Donnafugata - Via S. Lipari 18 a Marsala (marina area)

Sunday May 27th 2012 10 a.m. to 6 p.m.

tasting EUR 5,00; wine glass security deposit EUR 5,00

Reservation only: tel. 0923 724263 – 245 enoturismo@donnafugata.it

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DONNAFUGATA
CANTINE APERTE
PROGRAMME

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| When | Sunday May 27th 2012, 10 a.m to 6 p.m. |
| Event | <i>Cantine Aperte</i> is now at its 20 th edition. The event is the most important Italian date dedicated to wine-lovers and connoisseurs willing to know wine through its production places and people (www.movimentoturismovino.it). |
| Price | Tasting ticket of 5 EUR (Tapestries Museum included); security deposit for the wine glass 5 EUR. |
| Contents of the day | <ul style="list-style-type: none">• Visit of the historic Marsala cellars and tasting of all Donnafugata wines• “What’s the label? Test your inner enologist!”: Donnafugata wines available will be also offered in a blind tasting. Those recognizing the 5 wines proposed will be awarded the “Doc Enologist” title.• Dedication of heart: write a dedication to your favorite wine and receive a souvenir of Cantine Aperte 2012 by Donnafugata• Photography set to post on Facebook “Your postcard from Cantine Aperte@Donnafugata”• Children entertainment• Mondadori point: eno-gastronomic readers corner and bookshop where to find “<i>Il gusto delle donne</i>” by Licia Granello• 100 Tappi e stappi! the collection goes on: participants bringing 100 bottle corks will receive a free bottle of La Fuga.• Selling of wines• Free Alcohol test “responsible drinking” |
| Booking | Reservation only: tel. 0923 724263-245 or by e-mail to enoturismo@donnafugata.it . |
| Selling of wines | Yes. |



DONNAFUGATA

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| How to reach Donnafugata | <p>From Trapani, take the SS 115 or SP 21 road for about 30 km (19 miles). When you reach the center of town, follow the seaside promenade (with the sea always to your right); go past the fishing port and then the marina and you will come to an ERG service station, after which turn left at the intersection into Via Sebastiano Lipari. The entrance to Donnafugata is immediately after the level crossing, on the left at number 18 (with the initials A.V.D, on the wall).</p> <p>From Mazara del Vallo, take the SS 115 road (about 20 km; 12 miles) and once you reach the center of town turn left, towards the sea, into Via Lipari. The entrance to Donnafugata is just before the level crossing, on the right at number 18 (with the initials A.V.D. on the wall).</p> |
| For more information | <ul style="list-style-type: none">• Web site: www.donnafugata.it• Facebook: http://www.facebook.com/DonnafugataWine• Sicily Region: www.regione.sicilia.it/turismo/web turismo• Wine Tourism Mouvement: http://www.movimentoturismovino.it/ |

