

#DonnafugataTime summer aperitif is returning

*A new appointment in wine bars to discover Donnafugata wines;
in Italy and some European cities we will all drink a toast to the arrival of summer
with the Zibibbo Lighea, the new single variety Prio and the rosé Lumera.
An event dedicated to wine lovers and young people who are approaching quality drinking.*

After the success of the first two editions, **#Donnafugatatime is returning**, the aperitif that assembles wine lovers and young consumers. One single great appointment that will take place **on 25 June at the same time in a selection of the best wine bars and wine shops in Italy, also reaching overseas**, and in particular France, Switzerland and Germany.

Donnafugata will be inviting you to celebrate the arrival of summer with a selection of wines that recount an enological Sicily that is looking towards the future, capable of giving the palate the luminosity of this territory; wines marked by aromatic richness and pleasantness; joyful labels, amazing and highly evocative of the beautiful season.

It will also be the happy debut of **PRIO**, the new single variety produced from Catarratto, the fruit of the company's constant research on autochthonous varieties; as its label recounts, PRIO is the unexpected joy of a woman sweetly kissed by a butterfly that lands on her face, on a summer day at sunset. A label, intriguing and sensual like this Catarratto.

And then **LIGHEA**, the dry Zibibbo produced on Pantelleria, an extraordinary example of heroic viticulture; "From the disheveled tresses the color of the sun, seawater flowed over the green, wide-open eyes", the way Tomasi di Lampedusa describes Lighea, the bewitching siren in his novel that inspired the creation of this wine, so original that, with imagination, it can carry us into the waves of the island of sun and wind.

Lastly **LUMERA**, a rosé produced from Syrah, Nero D'Avola, Pinot Nero and Tannat, a fresh, fruity and attractive wine. Lumera is the protagonist of a Sicilian poem that celebrates courtly love; the woman portrayed on the label is the beloved who inspires joy and fullness of life, and the wine bears her name to recall joie de vivre and love of beauty.

"An initiative with a social soul – José Rallo, owner of the Sicilian company, defines it – with which we are seeking the help of our affectionate wine lovers who we'll be inviting to become photo reporters of the evening, recounting their summer aperitif on Instagram, Facebook and Twitter, using the hashtag **#Donnafugatatime**. Launched in 2013 as a calendar of theme aperitifs, **#Donnafugatatime** has turned out to be an occasion very appreciated by lovers of quality wine in search of informal drinking and **moments of captivating conviviality**. An occasion also designed for wine bars with an increasingly qualified proposal of pleasant wines with strong personality."

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Press Office

Laura Ellwanger - – International Press Relations Manager

pr.international@donnafugata.it T: +39 0923 724 263; c: +39 334 6833083

Baldo M. Palermo baldo.palermo@donnafugata.it cell. 348 2561221