



DONNAFUGATA

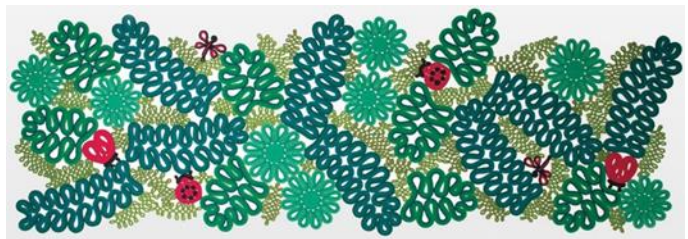
PRESS RELEASE

Donnafugata & Paola Lenti: the partnership among two Made-in-Italy signatures, in the name of the sartorial savoir-faire.

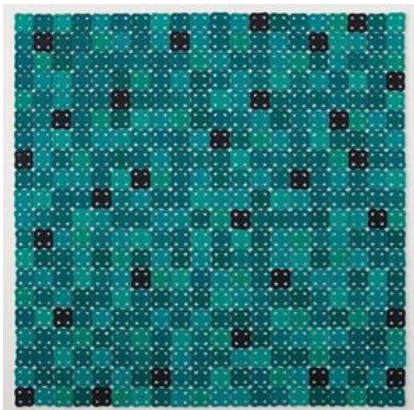
Donnafugata meets **Paola Lenti**, the famous Italian signature of furniture and design. The two family-run companies, share common values such as **artisanship and sartorial savoir-faire**. On the occasion of *Vinitaly* and *Salone del Mobile* fairs, they meet each other through a striking synaesthesia of colours, beauty and savours.

At the 50th edition of **Vinitaly**, **Donnafugata's booth** will present a brand new look with powerful reminders of the winery's distinctive labels and creations by **Paola Lenti**: two **carpets** by Lenti, *Ladybird* and *Bisanzio*, will be hanged on the walls of the booth **together with the labels of *Mille e una Notte* red and *Ben Ryé* passito**; creations that have in common the theme of colours, the tailored approach and the exclusivity.

The **Ladybird** rug is completely handmade. The surface of this rug (185x550) consists of elements produced with one- or two-colour cords in Rope yarn. The cords are shaped by hand to reproduce plants and animals. The elements are then sewn together to form a larger decorating panel.



Bisanzio is modular rug for interior and exterior environments is created by joining elements made of one- or two-colour cords. The cord is shaped and sewn by hand to create decorating modules of about 12x12 cm. These elements are then sewn with an orthogonal placement to form the rug's surface (240X240 cm).



Both handmade, these two rugs represent Paola Lenti's personal vision of living, focused on functionality, elegance and simplicity. It's a reliable brand as well as Donnafugata which produces wines from many different combinations of grape varieties and terroir. A sartorial savoir-faire that aims to improve Donnafugata's quality as perfectly represented by the icon wines *Mille e una Notte* and *Ben Ryé*.

These two internationally-renowned companies will join again at the **Salone del Mobile** design exhibition due to be held in Milan between 12th and 17th April; **Sherazade** Nero d'Avola and **SurSur** Grillo will form a captivating part of Paola Lenti's fringe event entitled "**Viaggio in Sicilia**", which will take place in the wonderful setting of the *Chiostri dell'Umanitaria*. This event has always attracted a significant number of journalists and operators from within the industry.

This exceptional partnership brings together two historic brands and two of the most important international events showcasing the excellence of **Made in Italy**: *Salone del Mobile* in Milan and *Vinitaly* in Verona.

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