



DONNAFUGATA

PRESS RELEASE

SUL VULCANO, Donnafugata's Etna Rosso



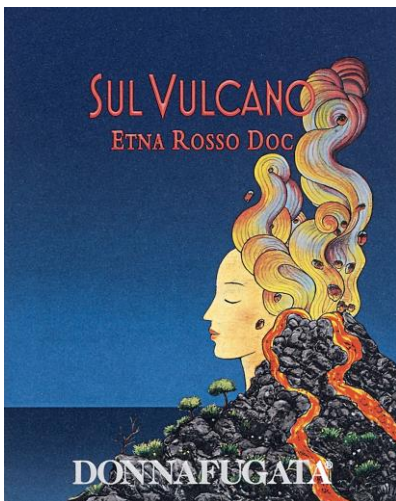
SUL VULCANO is the new prestigious red wine, the fruit of Donnafugata's commitment on Etna, a territory of extraordinary charm and high quality wine. On the north side of the *great mountain*, the Sicilian winery has 15 hectares of vineyards in 5 different districts, **between Randazzo and Passopisciaro**.

After the white produced from Carricante grapes – a small production presented at Vinitaly and distributed in the market in a short period of time – now the **Nerello Mascalese** 2016 harvest, that has given rise to SUL VULCANO Etna DOC Rosso, debuts.

This wine was produced in the Donnafugata winery in Randazzo: it has a light ruby color and offers a particularly refined bouquet with notes of wild berries, flowery scents and delicate spicy *nuances*; the tannins are clearly present and well integrated, and the minerality, attributed to the **volcanic nature** of the terrains, is striking.



SUL VULCANO plays an important role in Donnafugata's production vision oriented to the **pursuit of excellence** from the most suitable vineyards of Contessa Entellina and Pantelleria, in western Sicily, and since 2016 on Etna and in Vittoria, in the eastern part of the island.



"Etna – says **Antonio Rallo**, winemaker for the family winery, – is a unique place in the world; the dream that has guided us is to give back all its magic to the enthusiasts who choose to drink our red SUL VULCANO. With the 2016 harvest the Nerello Mascalese gave us excellent fruits, with healthy and perfectly ripe grapes; in the winery we are committed to producing a wine that reflects the typical **extraordinary elegance** that this grape variety can express on the slopes of the volcano."

"Monte Etna – says **José Rallo** of Donnafugata – is feared and venerated like a deity; the artistic illustration we have chosen for our wine depicts **a goddess-volcano, full of energy and with intense colors**, those that really paint this landscape, red, yellows and iridescent blacks. SUL VULCANO is the fruit of a territory that puts us in communication with the heart of the earth and tasting it will be like feeling its breath."

Marsala, 2 July 2018

PUBLIC RELATIONS

Baldo M. Palermo baldo.palermo@donnafugata.it ph. +0923 724226

Laura Ellwanger pr.international@donnafugata.it ph. +39 0923 724258

PRESS OFFICE

Nando Calaciura calaciura@granviasi.it mob. +39 338 3229837