

Dolce&Gabbana Opened Its Holiday Market In Covent Garden, London

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Brand news

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Dolce&Gabbana's Holiday Market in Covent Garden, London

Dolce&Gabbana's holiday magic enchants London's heart: from November 8th 2022 to January 15th 2023, a special Holiday Market will animate Covent Garden by brinaina colors, atmospheres and typical symbols of Sicilian folklore to the iconic Piazza.

The Sicilian Cart decorations, among the most representative pattern of Dolce&Gabbana's creative universe, will be the backdrop for unique products from collaborations between the brand and Italian excellencies such as Fiasconaro, Pastificio Di Martino, Donnafugata and Baci Perugina. That's not all: the special Covent Garden pop-up store offers visitors the opportunity to discover gift ideas from the Dolce&Gabbana Casa Collection, accessories, sneakers and garments from the RTW Collections, and an exclusive t-shirt with a special themed print made for the occasion and available only at the Piazza's pop up store.



The enchantment is never ending; throughout the festive season, Dolce&Gabbana will also personalize the traditional Covent Garden swing with its iconic colors and codes, the ideal set to capture the magic of the holidays and preserve it in beautiful souvenir photos.





DOLCE&GABBANA

Established in 1985, Dolce&Gabbana is an international leader in the fashion and luxury goods sector. The founders, Domenico Dolce and Stefano Gabbana, have always been the creative and stylistic source of all the brand's activities as well as the drivers behind the development strategies. The Group creates, produces and distributes high-end clothing, leather goods, footwear, accessories, jewellery and watches. The brand is present in the prêt-à-porter segment with Men's, Women's and Children's Collections. In 2021, Dolce&Gabbana launched Dolce&Gabbana Casa, a homeware line dedicated to furniture and furnishing complements. The following year, the company announced the creation of Dolce&Gabbana Beauty with direct control of the manufacture, sales and distribution of its fragrance and make-up products. Since 2012, the brand has developed the Alta Moda project which further expanded into Alta Sartoria, Alta Gioielleria and Alta Orologeria Collections. The Eyewear category is entrusted to Luxottica, a licensee partner.

CAPCO COVENT GARDEN

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Tag Heuer, Vashi, Glossier, Peloton, KICKGAME, Reformation, Tiffany & Co., Ave Mario, Balthazar and SUSHISAMBA, with upcoming openings from Tudor and the Experimental Group.

www.coventgarden.london

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