**Donnafugata together with Dolce&Gabbana**
**to celebrate the beauty of Alta Moda in Puglia**

*The most evocative locations of the Valle d’Itria formed the backdrop to the annual Dolce&Gabbana Alta Moda events. The wines of the collection created in collaboration with Donnafugata were also on show*


From 8 to 11 July 2023, the Valle d’Itria was the location for a series of spectacular Dolce&Gabbana events dedicated to the unique **Alta Moda**, **Alta Sartoria** and **Alta Gioielleria** collections.

The values of Italian **creativity and artisanship**, distinctive traits of the wines jointly produced by **Dolce&Gabbana and Donnafugata**, met the unmistakable flavours of Puglia in a celebration of authentic Italian hospitality.

In Fasano, Alberobello and Ostuni, all eyes were on the **Rosa** rosé, the elegant volcanic wines of Etna - the **Isolano** white and the **Cuordilava** red - as well as the prestigious **Tancredi** red.

Fascinated by the colour pink, Dolce&Gabbana were particularly keen on producing the **Rosa** wine. This select wine was created from an original blend of two of the island’s most traditional native grapes: Nerello Mascalese and Nocera.

**Isolano** is an enveloping white bursting with character which is produced on the northern slopes of Etna from a careful selection of Carricante grapes.

**Cuordilava** is an elegant red produced on the slopes of Etna from Nerello Mascalese grapes. The incredible personality of **Cuordilava** is enhanced by its strong ruby red colour that recalls the lava of the volcano as it bursts from the crater with all its energy.

**Tancredi** is the historic red that Donnafugata has dedicated to its partnership with Dolce&Gabbana. A “revolutionary” wine, created in 1990 from what was an innovative blend at the time: the international Cabernet Sauvignon and the native Nero d’Avola. The name **Tancredi** brings to mind one of the main characters in the novel “The Leopard”, an inexhaustible source of inspiration also for Dolce&Gabbana.

With this celebration of the beauty of Alta Moda in Puglia, the partnership between Donnafugata and Dolce&Gabbana, which for years has promoted the values of Italian excellence all over the world, therefore continues to go from strength to strength.

*Marsala, July 11th, 2023*

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