

## Donnafugata at Vinitaly 2025

**A journey in celebration of wine and culture, artisanship and creativity.**

Donnafugata will be at Vinitaly to present the wines from all its estates: Contessa Entellina and Pantelleria in the west of Sicily, Etna and Vittoria in the east.

These will include the recently announced **Mille e una Notte 2021 Special Edition** - an important new product launched as part of the partnership with the **Netflix series *The Leopard*** - which will debut at the Verona show. This wine was made specially to celebrate this new drama inspired by Tomasi di Lampedusa's masterpiece in which Donnafugata is also the name of the protagonist's estate, making it the perfect choice to pay tribute to this story set in the heart of Sicily, the location of the winery's own vineyards.



For the presentation of this special edition, part of the Donnafugata stand will be decorated with compelling graphic motifs that bring to mind the drawing room of "The Leopard". Visitors will also be able to sample the "Mille e una Notte 2021 Special Edition" during tastings at 11.30 a.m. and 3.30 p.m.; using the hashtag #MILLEDESIDERI, wine lovers will be asked to make a wish and contribute to the creation of a collective work, a starry sky that recalls the wine's iconic label.

Donnafugata will also be presenting its **volcanic wines**, product of the heroic viticulture of **Pantelleria** and the mountain viticulture of **Etna**: "These wines embody the true soul of this land, the essence of its original soils and varietals, which we interpret with artisan savoir-faire vineyard by vineyard" explains **Antonio Rallo of Donnafugata**.

Donnafugata's volcanic wines will also be appearing at several important events: Ben Ryé 2017 Limited Edition Passito di Pantelleria DOC will be at **Opera Wine**, the degustation that presents the cream of Italian production as selected by Wine Spectator; meanwhile, Sul Vulcano 2020 Etna Bianco DOC will be one of the wines featured at **Eccellenze Italiane**, the high-profile event organised by Coldiretti.

Plenty of space also for the **wines of Vittoria**, legacies of a land where the Nero d'Avola and Frappato grapes produce "**unusual reds**" rich in fruity and floral notes that are particularly suitable for pleasure-seeking contemporary young wine lovers.

Sustainability will be another topic on the agenda at Vinitaly in Verona: "We have been committed to this issue for over 30 years," comments **José Rallo of Donnafugata**, "and we are already preparing our 1<sup>st</sup> Sustainability Report to document all the tangible actions we have taken in the area of the environment, corporate organisation and the community, in line with the Sustainable Development Goals (SDGs) of the UN 2023 Agenda."



**DONNAFUGATA®**

Finally, an important new development stemming from the partnership between **Donnafugata and Dolce&Gabbana** will be revealed in a special area of the stand decorated in “gold”, marking a new chapter in the collaboration between these two Italian industry leaders.

Despite the uncertainty due to the application of tariffs on wine in the USA, thanks to its various initiatives in the field and presented at Verona, Donnafugata looks to the future with optimism, continuing to pursue its policy of investing in quality, sustainability and communication.

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